

CERTIFIED MAIL RETURN RECEIPT REQUESTED

Scott Grunsted

Hayden, ID 83835

RE: MUR 6557

Dear Mr. Grunsted:

On December 18, 2012, the Federal Election Commission reviewed the allegations in your complaint dated April 11, 2012, and found that on the basis of the information provided in your complaint, and information provided by the respondents, there is no reason to believe the Kootenai County Reagan Republicans, the Reagan Republican Victory Fund, the Scrategery Group, Inc., Jeff Ward, and Keith Hutcheaon violated 2 U.S.C. §§ 434 and 434. The Commission also determined to dismiss as matter of prosecutorial discretion any violations of 2 U.S.C. §§ 434(c) and 441d by the Reagan Republican Victory Fund and closed the file. At the same time, the Commission cautioned the Reagan Republican Victory Fund to take steps to ensure that its conduct is in compliance with the Act and the Commission's regulations. The Factual and Legal Analyses, which more fully explain the basis for the Commission's decisions, are enclosed.

Documents related to the case will be placed on the public record within 30 days. See Statement of Policy Regarding Disclosure of Closed Enforcement and Related Files, 68 Fed. Reg. 70,426 (Dec. 18, 2003) and Statement of Policy Regarding Placing First General Counsel's Reports on the Public Record, 74 Fed. Reg. 66,132 (Dec. 14, 2009).

The Federal Election Campaign Act of 1971, as amended, allows a complainant to seek judicial review of the Commission's dismissal of this action. See 2 U.S.C. § 437g(a)(8).

If you have any questions, please contact me at (202) 694-1650.

Sincerely,

Anthony Herman General Counsel

BY:

Kathleen M. Guith

Deputy Associate General Counsel

Enclosures
Factual and Legal Analyses

1	FEDERAL ELECTION COMMISSION		
2	FACTUAL AND LEGAL ANALYSIS		
4 5	RESPONDENT: Kootenai County Reagan Republicans MUR 6557		
6 7	I. INTRODUCTION		
8	This matter was generated by Complaints filed with the Federal Election Commission by		
9	John Erickson, Scott Grunsted, and Thomas P. Hanley, alleging violations of the Federal		
10	Election Campaign Act of 1971, as amended (the "Act"), by the Kootenai County Reagan		
11	Republicans. According to the three Complaints, which are nearly identical, the Kootenai		
12	County Reagan Republicans ("KCRR"), Jeff Ward (KCRR's treasurer), the Strategery Group,		
13	Inc., and four candidates for local office in Kootenai County, Idaho — Keith Hutcheson, Barry		
14	McHugh, Todd Tondee, and Dan Green — disseminated a mailer to voters in Kootenai County		
15	that endorsed federal and state candidates. The Complaints allege that the Respondents violated		
16	the Act because they spent over \$1,000 for a federal candidate without "filing with" the		
17	Commission.		
18	Upon review of the Complaints, Responses, and other available information, it does not		
19	appear that KCRR was required to register and report with the Commission as a political		
20	committee. Accordingly, the Commission finds no roason to believe that the Kootenai County		
21	Reagan Republicans violated 2 U.S.C. §§ 433 and 434 by failing to register and report with the		
22	Commission as a political committee.		
23	II. FACTUAL AND LEGAL ANALYSIS		
24	A. Factual Summary		
25	According to KCCR's its website, it is located in Post Falls, Idaho. See		
26	www.reaganrepublicans.net. Ron Lahr is KCRR's president, Jeff Ward is KCRR's treasurer,		

MUR 6557 (Kootenai County Reagan Republicans) Factual & Legal Analysis Page 2 of 5

- and Keith Hutcheson is a KCRR board member. See
- 2 http://www.reaganrepublicans.net/KCRRBoard.html. KCRR's articles of incorporation state that
- 3 it is organized as an unincorporated nonprofit social welfare public benefit organization under
- 4 Idaho state law and within the meaning of 26 U.S.C. § 501(c)(4). See
- 5 <u>http://www.reaganrepublicans.net/Articles.html</u>. KCRR describes its mission as supporting the
- 6 Republican Party and the principles of limited government and a free enterprise economy
- 7 espoused by President Ronald Reagan. See http://www.reaganrepubligans.net/mission.html.
- 8 Reagan Republican Victory Fund ("RRVF" is an Idaho state political committee that is also
- 9 located in Post Falls, Idaho. Its disclosure reports filed with the Idaho Secretary of State list
- 10 Lora Gervais as RRVF's chair and Jeff Ward as RRVF's treasurer. See
- 11 http://www.sos.idaho.gov/elect/Finance/2012/PrePrimary/Party/ReaganRepublicansVictoryFund.
- 12 pdf.
- 13 It is unclear how KCRR and RRVF are connected. The groups share a mailing address at
- 14 P.O. Box 1274 in Post Falls, Idaho, and appear to have at least some overlap in officers, as noted
- above. Additionally, the disclaimer on the mailer at issue in this matter states that it is paid for
- by RRVF but the website address listed, <u>www.reaganrepublicans.net</u>, directs the reader to the
- 17 KCRR website.² Compl., Ex. 1.
- The Complaints allege that KCRR and the individual respondents "working together . . .
- 19 spent over \$1,000 for a federal candidate without filing with the FEC" when they sent a mailer to
- 20 voters in Kootenai County that endorsed state candidates and a federal candidate. Compl. at 1.

Ms. Gervais is also listed as KCRR's Vice President of Finance. See http://www.reaganrepublicans.net/KCRRBoard.html.

A website titled "The Idaho Federation of Reagan Republicans" includes a link to donate to RRVF. See http://www.reaganrepublicans.info/. Clicking on the section of this page for "Chapters" immediately redirects visitors to the KCRR website.

11

12

13

14

15

16

17

18

19

20

21

MUR 6557 (Kootenai County Reagan Republicans) Factual & Legal Analysis Page 3 of 5

- 1 The Complaints attach the mailer at issue, which states that "[the] Kootenai County Reagan
- 2 Republicans wholeheartedly endorse the following conservative common-sense candidates in the
- 3 May 15 [2012] Republican Primary." Compl., Ex. 1. The mailer lists 14 candidates for federal,
- 4 state, and local offices, and for each candidate includes the office sought, a photograph, and a
- 5 short statement about the candidate. The mailer includes one candidate for federal office,
- 6 Congressman Raul Labrador, the incumbent candidate for the U.S. House of Representatives
- 7 from Idaho's First Congressional District. Id. The dischdiner at the bottom of the mailer states
- 8 that it is "Proudly Paid for by the Reagan Republican Victory Fund
- 9 www.reaganrepublicans.net." Id.

KCRR submitted a Response — signed and sworn to by both Ron Lahr, as KCRR's president, and Jeff Ward, as KCRR's treasurer — which includes information about both KCRR and RRVF. See KCRR Resp. The KCRR Response explains that RRVF paid for the endorsement mailer at issue and is identified in its disclaimer. KCRR Resp. ¶ 1. The Response asserts that although KCRR issued the endorsements, it did not pay for or "add materially to" the mailer and has and will not make any expenditures for federal candidates in 2012. Id. ¶ 2. The KCRR Response identifies the Strategery Group, Inc. as the vendor that designed, printed, and mailed a portion of the mallers and identifies Keith Hutcheson, Barry McHugh, Todd Tondee, and Dan Green as candidates for Knotanai County offices who had no participation in the mailer other than being listed as endorsed candidates. Id. ¶ 3-4.

The KCRR Response contends that RRVF is not a political committee as defined in the Act because it has not and will not spend over \$1,000 in connection with federal elections during

The Idaho Secretary of State's website lists the Stategery Group, Inc. as a general business corporation with Ron Lahr as its registered agent.

MUR 6557 (Kootenai County Reagan Republicans) Factual & Legal Analysis Page 4 of 5

- this calendar year. Id. ¶ 5. It asserts that Jeff Ward contacted the Commission's Information
- 2 Division to confirm that the federal share of the expenditure for the mailer would be the single
- 3 federal candidate's pro rata share of the total cost. Id. ¶ 7-8. The KCRR Response explains that
- 4 the total cost for the design, printing, and postage of the mailer was \$7,517.26 as of May 5, 2012,
- 5 making the federal candidate's pro rata share \$587.26.4 KCRR states that because the federal
- 6 share fell below the \$1,000 threshold for reporting as a political committee, RRVF did not file
- any reports with the Commission and only reported the expanditures to the Idaho Secretary of
- 8 State. Id. ¶ 9-10.

9

10

11

12

13

14

15

16

17

18

19

20

B. Legal Analysis

The Complaints generally allege that KCRR spent over \$1,000 for a federal candidate without "filing with" the Commission. Compl. at 1. Under the Act, groups that are political committees are required to register with the Commission and publicly report all of their receipts and disbursements. 2 U.S.C. §§ 433, 434. The Act defines a "political committee" as any committee, association, or other group of persons that receives "contributions" or makes "expenditures" for the purpose of influencing a Federal election which aggregate in excess of \$1,000 during a calendar year. 2 U.S.C. § 431(4)(A). The term "contribution" is defined to include "any gift, subscription, loan, udvance, or deposit of money or anything of value mattle by any person for the purpose of influencing any election for Federal office." 2 U.S.C. § 431(8)(A)(i). The term "expenditure" is defined to include "any purchase, payment, distribution, loan, advance, deposit, or gift of money or anything of value, made by any person

The KCRR Response states that the pro rata share for the federal candidate is 1/13 of the total cost of the mailer because the mailer listed 13 endorsed candidates. KCRR Resp. at ¶ 8. But the mailer attached to the Complaints endorses 14 candidates, one of whom is a federal candidate. Compl., Ex. 1. Accordingly, it appears that the pro rata share may be 1/14 of the total cost of the mailer, or \$536.95. This potential discrepancy is not material and does not affect the Commission's findings.

MUR 6557 (Kootenai County Reagan Republicans) Factual & Legal Analysis Page 5 of 5

- for the purpose of influencing any election for Federal office." 2 U.S.C. § 431(9)(A)(i). An organization will not be considered a "political committee" unless its "major purpose is Federal
- 3 campaign activity (i.e., the nomination or election of a Federal candidate)." Political Committee
- 4 Status, 72 Fed. Reg. 5595, 5597 (Feb. 7, 2007) (Supplemental Explanation and Justification).
- 5 See Buckley v. Valeo, 424 U.S. 1, 79 (1976); FEC v. Massachusetts Citizens for Life, Inc.
- 6 ("MCFL"), 479 U.S. 238, 262 (1986).
- 7 It does not appear that KCRR met the statutory threshold for political committee status by
- 8 making \$1,000 in expenditures during the 2012 calendar year. According to the KCRR
- 9 Response, KCRR has not and will not make any expenditures on behalf of federal candidates in
- 10 2012. KCRR Resp. ¶ 2. The Response is sworn, and the Commission has no contrary
- information. Accordingly, there is no information that KCRR exceeded the \$1,000 statutory
- threshold for political committee status. Because the \$1,000 statutory threshold is not met, there
- is no need to reach whether the major purpose of KCRR is "Federal campaign activity (i.e., the
- 14 nomination or election of a Federal candidate)." Political Committee Status, 72 Fed. Reg. 5595,
- 15 5597 (Feb. 7, 2007) (Supplemental Explanation and Justification).
- Accordingly, the Commission finds no reason to believe that the Kootenai County
- 17 Reagan Republicans violated 2 U.S.C. §§ 433 and 434 by failing to register and report with the
- 18 Commission as a political committee.

FEDERAL ELECTION COMMISSION

FACTUAL AND LEGAL ANALYSIS

RESPONDENT:

Reagan Republican Victory Fund

MUR 6557

I. INTRODUCTION

This matter was generated by Complaints filed with the Federal Election Commission by John Erickson, Scott Grunsted, and Thomas P. Hanley, alleging violations of the Federal Election Campaign Act of 1971, as amended (the "Act"), by the Kootenai County Reagan Republicans. According to the three Cemplaints, which are nearly identical, the Knotenai County Reagan Republicans ("KCRR"), Jeff Ward (KCRR's treasurer), the Strategery Group, Inc., and four candidates for local office in Kootenai County, Idaho — Keith Hutcheson, Barry McHugh, Todd Tondee, and Dan Green — disseminated a mailer to voters in Kootenai County that endorsed federal and state candidates. The Complaints allege that the Respondents violated the Act because they spent over \$1,000 for a federal candidate without "filing with" the Commission.

Upon review of the Complaints, Responses, and other available information, it does not appear that RRVF was required to register and report with the Commission as a political committee. It does appear, however, that RRVF falled to report its expenditure for the federal candidate's share of the mailer as an independent expenditure and failed to include a complete disclaimer on the mailer. Given the small amount in violation and other mitigating factors, the Commission dismisses the independent expenditure reporting and disclaimer violations as a matter of prosecutorial discretion.

MUR 6557 (Reagan Republican Victory Fund) Factual & Legal Analysis Page 2 of 8

II. FACTUAL AND LEGAL ANALYSIS

)	A	Factual Summar	v
<u> </u>	Λ.	ractual Summar	v

- 3 According to KCCR's its website, it is located in Post Falls, Idaho. See
- 4 <u>www.reaganrepublicans.net</u>. Ron Lahr is KCRR's president, Jeff Ward is KCRR's treasurer,
- 5 and Keith Hutcheson is a KCRR board member. See
- 6 <u>http://www.reaganrepublicans.net/ KCRRBoard.html</u>. KCRR's articles of incorporation state
- 7 that it is organized as an unincorporated nonprofit social welfare public benefit organization
- 8 under Idaho state law and within the meaning of 26 U.S.C. § 501(c)(4). See
- 9 http://www.reaganrepublicans.net/Articles.html. KCRR describes its mission as supporting the
- 10 Republican Party and the principles of limited government and a free enterprise economy
- espoused by President Ronald Reagan. See http://www.reaganrepublicans.net/mission.html.
- 12 RRVF is an Idaho state political committee that is also located in Post Falls, Idaho. Its
- 13 disclosure reports filed with the Idaho Secretary of State list Lora Gervais as RRVF's chair and
- 14 Jeff Ward as RRVF's treasurer. See
- 15 <u>http://www.sos.idaho.gov/elect/Finance/2012/PrePrimary/Party/ReaganRepublicansVictoryFund.</u>
- 16 <u>pdf</u>.
- 17 It is unclear how KCRR and RRVF are connected. The groups share a mailing address at
- 18 P.O. Box 1274 in Post Falls, Idaho, and appear to have at least some overlap in officers, as noted
- 19 above. Additionally, the disclaimer on the mailer at issue in this matter states that it is paid for

Ms. Gervais is also listed as KCRR's Vice President of Finance. See http://www.reaganrepublicans.net/KCRRBoard.html.

MUR 6557 (Reagan Republican Victory Fund) Factual & Legal Analysis Page 3 of 8

- by RRVF but the website address listed, <u>www.reaganrepublicans.net</u>, directs the reader to the
- 2 KCRR website.² Compl., Ex. 1.
- The Complaints allege that KCRR and the individual Respondents "working together . . .
- 4 spent over \$1,000 for a federal candidate without filing with the FEC" when they sent a mailer to
- 5 voters in Kootenai County that endorsed state candidates and a federal candidate. Compl. at 1.
- 6 The Complaints attach the mailer at issue, which states that "[the] Kootenai County Reagan
- 7 Republicans wholeheartedly endorse the following conservative common-sense candidates in the
- 8 May 15 [2012] Republican Primary." Compl., Ex. 1. The mailer lists 14 candidates for federal,
- 9 state, and local offices, and for each candidate includes the office sought, a photograph, and a
- 10 short statement about the candidate. The mailer includes one candidate for federal office,
- 11 Congressman Raul Labrador, the incumbent candidate for the U.S. House of Representatives
- from Idaho's First Congressional District. *Id.* The disclaimer at the bottom of the mailer states
- that it is "Proudly Paid for by the Reagan Republican Victory Fund
- 14 www.reaganrepublicans.net." Id.
- 15 KCRR submitted a Response signed and sworn to by both Ron Lahr, as KCRR's
- president, and Jeff Ward, as KCRR's treasurer³ which includes information about both KCRR
- 17 and RRVF. 4 See KCRR Resp. The KCRR Response explains that RRVF paid for the
- 18 endorsement mailer at issue and is identified in its disclaimer. KCRR Resp. ¶ 1. The Response
- 19 asserts that although KCRR issued the endorsements, it did not pay for or "add materially to" the

A website titled "The Idaho Federation of Reagan Republicans" includes a link to donate to RRVF. See http://www.reaganrepublicans.info/. Clicking on the section of this page for "Chapters" immediately redirects visitors to the KCRR website.

Although the KCRR response is sworn to by Ward as Treasurer of KCRR, Ward is also RRVF's treasurer.

⁴ RRVF was notified of the Complaints but did not submit a response.

MUR 6557 (Reagan Republican Victory Fund) Factual & Legal Analysis Page 4 of 8

- 1 mailer and has and will not make any expenditures for federal candidates in 2012. Id. ¶ 2. The
- 2 KCRR Response identifies the Strategery Group, Inc. as the vendor that designed, printed, and
- 3 mailed a portion of the mailers and identifies Keith Hutcheson, Barry McHugh, Todd Tondee,
- 4 and Dan Green as candidates for Kootenai County offices who had no participation in the mailer
- 5 other than being listed as endorsed candidates. 5 Id. ¶ 3-4.
- The RCRR Response contends that RRVF is not a political committee as defined in the
- 7 Act because it has not and will not spend over \$1,000 in connection with federal elections during
- 8 this calendar year. Id. ¶ 5. It asserts that Jeff Ward contacted the Commission's Information
- 9 Division to confirm that the federal share of the expenditure for the mailer would be the single
- 10 federal candidate's pro rata share of the total cost. Id. ¶ 7-8. The KCRR Response explains that
- the total cost for the design, printing, and postage of the mailer was \$7,517.26 as of May 5, 2012,
- making the federal candidate's pro rata share \$587.26.6 KCRR states that because the federal
- share fell below the \$1,000 threshold for reporting as a political committee, RRVF did not file
- 14 any reports with the Commission and only reported the expenditures to the Idaho Secretary of
- 15 State. *Id.* ¶ 9-10.

16

B. Legal Analysis

17 The Complaints generally allege that RRVF spent over \$1,000 for a federal candidate

18 without "filing with" the Commission. Compl. at 1.

The Idaho Secretary of State's website lists the Stategery Group, Inc. as a general business corporation with Ron Lahr as its registered agent.

The KCRR Response states that the pro rata share for the federal candidate is 1/13 of the total cost of the mailer because the mailer listed 13 endorsed candidates. KCRR Resp. at ¶ 8. But the mailer attached to the Complaints endorses 14 candidates, one of whom is a federal candidate. Compl., Ex. 1. Accordingly, it appears that the pro rata share may be 1/14 of the total cost of the mailer, or \$536.95. This potential discrepancy is not material and does not affect the Commission's findings.

11

MUR 6557 (Reagan Republican Victory Fund) Factual & Legal Analysis Page 5 of 8

1. Political Committee Status

2 Under the Act, groups that are political committees are required to register with the 3 Commission and publicly report all of their receipts and disbursements. 2 U.S.C. §§ 433, 434. 4 The Act defines a "political committee" as any committee, association, or other group of persons 5 that receives "contributions" or makes "expenditures" for the purpose of influencing a Federal 6 election which aggregate in excess of \$1,000 during a calendar year. 2 U.S.C. § 431(4)(A). The 7 term "contribution" is defined to include "any gift, subscription, loan, advance, or deposit of 8 meney or anything of value made by any person for the purpose of influencing any election for 9 Federal office." 2 U.S.C. § 431(8)(A)(i). The term "expenditure" is defined to include "any 10 purchase, payment, distribution, loan, advance, deposit, or gift of money or anything of value, made by any person for the purpose of influencing any election for Federal office." 2 U.S.C. 12 § 431(9)(A)(i). An organization will not be considered a "political committee" unless its "major 13 purpose is Federal campaign activity (i.e., the nomination or election of a Federal candidate)." 14 Political Committee Status, 72 Fed. Reg. 5595, 5597 (Feb. 7, 2007) (Supplemental Explanation 15 and Justification). See Buckley v. Valeo, 424 U.S. 1, 79 (1976); FEC v. Massachusetts Citizens 16 for Life, Inc. ("MCFL"), 479 U.S. 238, 262 (1986). 17 It does not appear that RRVF met the statutory threshold for political committee status by 18 making \$1,000 in expenditures during the 2012 calendar year. According to the KCRR Response, RRVF has not and will not spend over \$1,000 in connection with federal elections in 19 20 2012. KCRR Resp. ¶ 5. The Response is sworn, and the Commission has no contrary information. The federal share of the total cost of the mailer was at most \$587.26, and the 21 Complaints do not allege, nor did the Commission identify any publicly available information 22 showing, that RRVF made additional expenditures or received any contributions. The 23

11

12

13

14

15

16

17

18

19

20

21

MUR 6557 (Reagan Republican Victory Fund) Factual & Legal Analysis Page 6 of 8

- 1 Commission examined RRVF's disclosure reports filed with the Idaho Secretary of State but was
- 2 unable to determine whether disbursements or receipts reported therein are "contributions" or
- 3 "expenditures" as defined under the Act. See, e.g.,
- 4 http://www.sos.idaho.gov/elect/Finance/2012/PrePrimary/Party/ReaganRepublicansVictoryFund.
- 5 pdf. Accordingly, there is no information that RRVF exceeded the \$1,000 statutory threshold for
- 6 political committee status. Because the \$1,000 statutory threshold is not met, there is no need to
- 7 reach whether the major purpose of KCRR is "Federal campaign activity (i.e., the nomination or
- 8 election of a Federal candidate)." Political Committee Status, 72 Fed. Reg. 5595, 5597 (Feb. 7,
- 9 2007) (Supplemental Explanation and Justification).

2. <u>Independent Expenditure Reporting</u>

Although there is no evidence that RRVF was required to register and report with the Commission as a political committee, RRVF should have reported the cost of the federal share of the mailer as an independent expenditure. The Act requires every person other than a political committee who makes independent expenditures of over \$250 in a calendar year to file an independent expenditure report. 2 U.S.C. § 434(c); 11 C.F.R. § 109.10(b). The Act defines an independent expenditure as any expenditure that expressly advocates the election or defeat of a clearly identified candidate and in not made in concert with a candidate, a political party committee, or their respective agents. 2 U.S.C. § 431(17).

The mailer at issue is an independent expenditure that expressly advocates the election of Congressman Labrador. See 2 U.S.C. § 431(17); 11 C.F.R. § 100.16. The mailer urges the reader to "vote by mail or at the polls" and states that it "is very important that we vote to

⁷ 24-hour independent expenditure reporting is required for expenditures aggregating \$1,000 or more after the twentieth day but more than 24 hours before an election. 2 U.S.C. § 434(g); 11 C.F.R. § 109.10(d). The federal candidata's share of RRVF's expenditure was loss than \$1,000, so 24-hour reporting was not required.

11

12

13

14

15

16

17

18

19

20

21

22

23

MUR 6557 (Reagan Republican Victory Fund) Factual & Legal Analysis Page 7 of 8

1 nominate the strongest conservative Republican candidates" accompanied with a list of

- 2 "conservative common-sense candidates" endorsed by KCRR, including Labrador. See
- 3 11 C.F.R. § 100.22(a); MCFL, 479 U.S at 249. There is no allegation that the mailer was
- 4 coordinated with Raul Labrador or his committee and KCRR's Response asserts that none of
- 5 RRVF's expenditures were coordinated with federal candidates. KCRR Resp. ¶ 6.
- 6 Thus, it appears that RRVF violated 2 U.S.C. § 434(c) by failing to report the federal share of the
- 7 expenditure for the mailer as an independent expenditure. Due to the small amount in violation,
- 8 however, the Commission dismisses this violation as a matter of prosecutorial discretion. See
- 9 Heckler v. Chaney, 470 U.S. 821 (1985).

3. Disclaimer

Because RRVF's mailer expressly advocated the election of a federal candidate, it may have required an appropriate disclaimer. The Act requires all public communications that expressly advocate the election or defeat of a clearly identified candidate to contain disclaimers. 2 U.S.C. § 441d; 11 C.F.R. § 110.11(a)(2). The definition of public communication includes a mass mailing, which is defined as 500 pieces of mail of an identical or substantially similar nature within any 30-day period. 11 C.F.R. §§ 100.26, 100.27. Communications that are not authorized by a candidate are required to clearly state the name and permanent street aridress, telephone number, or World Wide Web address of the person who paid for the communications, and to state that the communications were not authorized by any candidate or the candidate's committee. 2 U.S.C. § 441d(a)(3).

The Commission, however, does not have information regarding precisely how many mailers RRVF distributed, nor a time frame in which the mailers were distributed. Even if more than 500 mailers were disseminated within a 30-day period, thereby triggering the disclaimer

MUR 6557 (Reagan Republican Victory Fund) Factual & Legal Analysis Page 8 of 8

- 1 requirement, the mailer did include a partial disclaimer and identified only one federal candidate
- 2 out of 14 candidates listed Accordingly, and considering the small amount in violation, the
- 3 Commission exercises its prosecutorial discretion to dismiss this alleged violation. See Heckler
- 4 v. Chaney, 470 U.S. 821 (1985).

1	FEDERAL ELECTION COMMISSION
2	FACTUAL AND LEGAL ANALYSIS
4 5	RESPONDENT: The Strategery Group, Inc. MUR 6557
6 7	I. INTRODUCTION
8	This matter was generated by Complaints filed with the Federal Election Commission by
9	John Erickson, Scott Grunsted, and Thomas P. Hanley, alleging violations of the Federal
10	Election Campaign Act of 1971, as amended (the "Act"), by the Strategery Group, Inc.
11	According to the three Complaints, which are nearly identical, the Kootenai County Reagan
12	Republicans ("KCRR"), Ieff Ward (KCRR's treasurer), the Strategery Group, Inc., and four
13	candidates for local office in Kootenai County, Idaho — Keith Hutcheson, Barry McHugh, Todd
14	Tondee, and Dan Green — disseminated a mailer to voters in Kootenai County that endorsed
15	federal and state candidates. The Complaints allege that the Respondents violated the Act
16	because they spent over \$1,000 for a federal candidate without "filing with" the Commission.
17	Upon review of the Complaints, Responses, and other available information, it does not
18	appear that the Strategery Group, Inc. was required to register and report with the Commission as
19	a political committee. Accordingly, the Commission finds no reason to believe that the
20	Strategery Group, Inc. violated 2 U.S.C. §§ 433 and 434 by failing to register and report with the
21	Commission as a political committee.
22	II. FACTUAL AND LEGAL ANALYSIS
23	A. Factual Summary
24	The Complaints allege that KCRR and the individual respondents "working together
25	spent over \$1,000 for a federal candidate without filing with the FEC" when they sent a mailer to
26	voters in Kootenai County that endorsed state candidates and a federal candidate. Compl. at 1.

11

12

13

14

15

16

17

18

19

20

MUR 6557 (The Strategery Group, Inc.) Factual & Legal Analysis Page 2 of 3

- 1 The Complaints attach the mailer at issue, which states that "[the] Kootenai County Regan
- 2 Republicans wholeheartedly endorse the following conservative common-sense candidates in the
- 3 May 15 [2012] Republican Primary." Compl., Ex. 1. The mailer lists 14 candidates for federal,
- 4 state, and local offices, and for each candidate includes the office sought, a photograph, and a
- 5 short statement about the candidate. The mailer includes one candidate for federal office.
- 6 Congressman Raul Labrador, the incumbent candidate for the U.S. House of Representatives
- 7 from Idaho's First Congressional District. Id. The disclaimer at the bottom of the mailer states
- 8 that it is "Proudly Paid for by the Reagan Republican Victory Fund
- 9 www.reaganrepublicans.net." Id.

KCRR submitted a Response — signed and sworn to by both Ron Lahr, as KCRR's president, and Jeff Ward, as KCRR's treasurer. The KCRR Response identifies the Strategery Group, Inc. as the vendor that designed, printed, and mailed a portion of the mailers. ¹

B. Legal Analysis

The Complaints generally allege that the Strategery Group, Inc. spent over \$1,000 for a federal candidate without "filing with" the Commission. Compl. at 1. Under the Act, groups that are political committees are required to register with the Commission and publicly report all of their receipts and disbursements. 2 U.S.C. §§ 433, 434. The Act defines a "political committee" as any committee, association, or other group of persons that receives "contributions" or makes "expenditures" for the purpose of influencing a Federal election which aggregate in excess of \$1,000 during a calendar year. 2 U.S.C. § 431(4)(A). The term

The Idaho Secretary of State's website lists the Stategery Group, Inc. as a general business corporation with Ron Lahr as its registered agent. The Strategery Group, Inc. was notified of the Complaints but did not submit a response.

MUR 6557 (The Strategery Group, Inc.) Factual & Legal Analysis Page 3 of 3

- 1 "contribution" is defined to include "any gift, subscription, loan, advance, or deposit of money or
- 2 anything of value made by any person for the purpose of influencing any election for Federal
- 3 office." 2 U.S.C. § 431(8)(A)(i). The term "expenditure" is defined to include "any purchase,
- 4 payment, distribution, loan, advance, deposit, or gift of money or anything of value, made by any
- 5 person for the purpose of influencing any election for Federal office." 2 U.S.C. § 431(9)(A)(i).
- 6 An organization will not be considered a "political committee" unless its "major purpose is
- 7 Federal campaign activity (i.e., the nomination or election of a Federal candidate)." Political
- 8 Committee Status, 72 Fed. Reg. 5595, 5597 (Feb. 7, 2007) (Supplemental Explenation and
- 9 Justification). See Buckley v. Valeo, 424 U.S. 1, 79 (1976); FEC v. Massachusetts Citizens for
- 10 Life, Inc. ("MCFL"), 479 U.S. 238, 262 (1986).
- There is no evidence that the Strategery Group, Inc. had liability under sections 433 and
- 12 434 of the Act. Accordingly, the Commission finds no reason to believe that the Strategery
- 13 Group, Inc. violated 2 U.S.C. §§ 433 and 434.

1 2	FEDERAL ELECTION COMMISSION			
3	FACTUAL AND LEGAL ANALYSIS			
4 5	RESPONDENT: Jeff Ward MUR 6557			
6 7	I. INTRODUCTION			
8	This matter was generated by Complaints filed with the Federal Election Commission b			
9	John Erickson, Scott Grunsted, and Thomas P. Hanley, alleging violations of the Federal			
10	Election Campaign Act of 1971, as amended (the "Act"), by Jeff Ward. According to the three			
11	Complaints, which are nearly identical, the Kootenai County Reagan Republicans ("KCRR"),			
12	Jeff Ward (KCRR's treasurer), the Strategery Group, Inc., and four candidates for local office in			
13	Kootenai County, Idaho — Keith Hutcheson, Barry McHugh, Todd Tondee, and Dan Green —			
14	disseminated a mailer to voters in Kootenai County that endorsed federal and state candidates.			
15	The Complaints allege that the Respondents violated the Act because they spent over \$1,000 for			
16	a federal candidate without "filing with" the Commission.			
17	Upon review of the Complaints, Responses, and other available information, it does not			
18	appear that Jeff Ward was required to register and report with the Commission as a political			
19	committee. Accordingly, the Commission finds no reason to believe that Jeff Ward violated			
20	2 U.S.C. §§ 433 and 434 by failing to register and report with the Commission as a political			
21	committee.			
22	II. FACTUAL AND LEGAL ANALYSIS			
23	A. Factual Summary			
24	According to KCCR's website, it is located in Post Falls, Idaho. See			
25	www.reaganrepublicans.net. Jeff Ward is KCRR's treasurer. See			
26	http://www.reaganrepublicans.net/KCRRBoard.html. RRVF is an Idaho state political			

MUR 6557 (Ward)
Factual & Legal Analysis
Page 2 of 3

- 1 committee that is also located in Post Falls, Idaho. Its disclosure reports filed with the Idaho
- 2 Secretary of State list Jeff Ward as RRVF's treasurer. See
- 3 <u>http://www.sos.idaho.gov/elect/Finance/2012/PrePrimary/Party/ReaganRepublicansVictoryFund.</u>
- 4 <u>pdf</u>.

19

- 5 The Complaints allege that KCRR and the individual Respondents "working together . . .
- 6 spent over \$1,000 for a federal candidate without filing with the FEC" when they sent a mailer to
- 7 voters in Kootenai County that endorsed state candidates and a federal candidate. Compl. at 1.
- 8 The Complaints attach the mailer at issue, which states that "[the] Kootenai County Regan
- 9 Republicans wholeheartedly endorse the following conservative common-sense candidates in the
- 10 May 15 [2012] Republican Primary." Compl., Ex. 1. The mailer lists 14 candidates for federal,
- state, and local offices, and for each candidate includes the office sought, a photograph, and a
- 12 short statement about the candidate. The mailer includes one candidate for federal office,
- 13 Congressman Raul Labrador, the incumbent candidate for the U.S. House of Representatives
- 14 from Idaho's First Congressional District. Id.
- 15 KCRR submitted a Response signed and sworn to by both Ron Lahr, as KCRR's
- president, and Jeff Ward, as KCRR's treasurer. It asserts that Jeff Ward contacted the
- 17 Commission's Information Division to confirm that the fisional sharo of the expenditure for the
- mailer would be the single faderal candidate's pro rata share of the total cnst.

B. Legal Analysis

- The Complaints generally allege that Jeff Ward spent over \$1,000 for a federal candidate
- 21 without "filing with" the Commission. Compl. at 1. Under the Act, groups that are political
- 22 committees are required to register with the Commission and publicly report all of their receipts
- 23 and disbursements. 2 U.S.C. §§ 433, 434. The Act defines a "political committee" as any

MUR 6557 (Ward)
Factual & Legal Analysis
Page 3 of 3

- 1 committee, association, or other group of persons that receives "contributions" or makes
- 2 "expenditures" for the purpose of influencing a Federal election which aggregate in excess of
- 3 \$1,000 during a calendar year. 2 U.S.C. § 431(4)(A). The term "contribution" is defined to
- 4 include "any gift, subscription, loan, advance, or deposit of money or anything of value made by
- 5 any person for the purpose of influencing any election for Federal office." 2 U.S.C.
- 6 § 431(8)(A)(i). The term "expenditure" is defined to include "any purchase, payment,
- distribution, loan, advance, deposit, or gift of money or anything of value, made by any person
- 8 for the purpose of influencing any election for Federal office." 2 U.S.C. § 431(9)(A)(i). An
- 9 organization will not be considered a "political committee" unless its "major purpose is Federal
- 10 campaign activity (i.e., the nomination or election of a Federal candidate)." Political Committee
- 11 Status, 72 Fed. Reg. 5595, 5597 (Feb. 7, 2007) (Supplemental Explanation and Justification).
- 12 See Buckley v. Valeo, 424 U.S. 1, 79 (1976); FEC v. Massachusetts Citizens for Life, Inc.
- 13 ("MCFL"), 479 U.S. 238, 262 (1986).
- There is no evidence that Jeff Ward had liability under sections 433 and 434 of the Act.
- 15 Accordingly, the Commission finds no reason to believe that Jeff Ward violated 2 U.S.C. §§ 433
- 16 and 434.

2	rederal election commission
3	FACTUAL AND LEGAL ANALYSIS
5	RESPONDENT: Keith Hutcheson MUR 6557
6 7	I. INTRODUCTION
8	This matter was generated by Complaints filed with the Federal Election Commission by
9	John Erickson, Scott Grunsted, and Thomas P. Hanley, alleging violations of the Federal
10	Election Campaign Act of 1971, as amended (the "Act"), by Barry McHugh. According to the
11	three Complaints, which are nearly identical, the Kootenai County Reagan Republicans
12	("KCRR"), Jeff Ward (KCRR's treasurer), the Strategery Group, Inc., and four candidates for
13	local office in Kootenai County, Idaho — Keith Hutcheson, Barry McHugh, Todd Tondee, and
14	Dan Green — disseminated a mailer to voters in Kootenai County that endorsed federal and state
15	candidates. The Complaints allege that the Respondents violated the Act because they spent
16	over \$1,000 for a federal candidate without "filing with" the Commission.
17	Upon review of the Complaints, Responses, and other available information, it does not
18	appear that Keith Hutcheson was required to register and report with the Commission as a
19	political committee. Accordingly, the Commission finds no reason to believe that Keith
20	Hutcheson violated 2 U.S.C. §§ 433 and 434 by failing to register and report with the
21	Commission as a political committee.
22	II. FACTUAL AND LEGAL ANALYSIS
23	A. Factual Summary
24	According to KCCR's website, it is located in Post Falls, Idaho. See
25	www.reaganrepublicans.net. Keith Hutcheson is a KCRR board member. See
26	http://www.reaganrepublicans.net/KCRRBoard.html.

MUR 6557 (Hutcheson)
Factual & Legal Analysis
Page 2 of 3

1 The Complaints allege that KCRR and the individual Respondents "working together . . . 2 spent over \$1,000 for a federal candidate without filing with the FEC" when they sent a mailer to 3 voters in Kootenai County that endorsed state candidates and a federal candidate. Compl. at 1. 4 . The Complaints attach the mailer at issue, which states that "[the] Kootenai County Regan 5 Republicans wholeheartedly endorse the following conservative common-sense candidates in the 6 May 15 [2012] Republican Primary." Compl., Ex. 1. The mailer lists 14 candidates for federal, 7 state, and local offices, and for each candidate includes the office sought, a pinotograph, and a 8 short statement about the candidate. The mailer includes one candidate for federal office, 9 Congressman Raul Labrador, the incumbent candidate for the U.S. House of Representatives 10 from Idaho's First Congressional District. Id. Keith Hutcheson is listed as an endorsed 11 candidate for Kootenai County Sheriff. Id. KCRR submitted a Response — signed and sworn to by both Ron Lahr, as KCRR's 12 president, and Jeff Ward, as KCRR's treasurer. The KCRR Response identifies Keith Hutcheson 13 as a candidate for Kootenai County office who had no participation in the mailer other than being 14 15 listed as an endorsed candidate. Keith Hutcheson also submitted an individual Response. Hutcheson, a candidate for 16 Kontenni County Sheriff, asserts that he was asked to accept the endorsement of KCRR, was 17 18 shown the mailer, and approved his picture and what was written about him on the draft mailer. Hutcheson Resp. at 1. KCRR explained to him that the mailer would be disseminated to the 19 group's supporters in the county. Id. Hutcheson claims that he reported an in-kind contribution 20 to his campaign as required by state law, but asserts that he and his campaign have not made 21 contributions to any current federal or state candidates. Id. 22

MUR 6557 (Hutcheson)
Factual & Legal Analysis
Page 3 of 3

1

B. Legal Analysis

2 The Complaints generally allege that Keith Hutcheson spent over \$1,000 for a federal 3 candidate without "filing with" the Commission. Compl. at 1. Under the Act, groups that are 4 political committees are required to register with the Commission and publicly report all of their 5 receipts and disbursements. 2 U.S.C. §§ 433, 434. The Act defines a "political committee" as 6 any committee, association, or other group of persons that receives "contributions" or makes 7 "expenditures" for the purpose of influencing a Federal election which aggregate in excess of \$1,000 during a calendar year. 2 U.S.C. § 431(4)(A). The term "contribution" is defined to 8 include "any gift, subscription, loan, advance, or deposit of money or anything of value made by 9 any person for the purpose of influencing any election for Federal office." 2 U.S.C. 10 § 431(8)(A)(i). The term "expenditure" is defined to include "any purchase, payment, 11 distribution, loan, advance, deposit, or gift of money or anything of value, made by any person 12 for the purpose of influencing any election for Federal office." 2 U.S.C. § 431(9)(A)(i). An 13 organization will not be considered a "political committee" unless its "major purpose is Federal 14 campaign activity (i.e., the nomination or election of a Federal candidate)." Political Committee 15 Status, 72 Fed. Reg. 5595, 5597 (Feb. 7, 2007) (Supplemental Explanation and Justification). 16 See Buckley v. Valeo, 424 U.S. 1, 79 (1976); FEC v. Massachusetts Citizens for Life, Inc. 17 ("MCFL"), 479 U.S. 238, 262 (1986). 18 There is no evidence that Keith Hutcheson had liability under sections 433 and 434 of the 19 Act. Accordingly, the Commission finds no reason to believe that Keith Hutcheson violated 20 21 2 U.S.C. §§ 433 and 434.